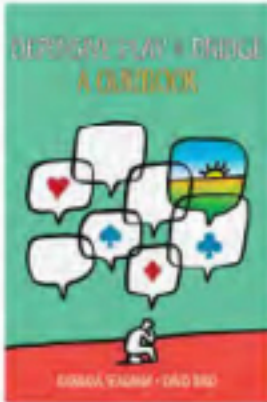

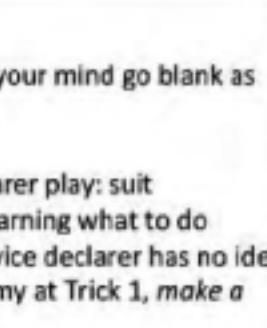
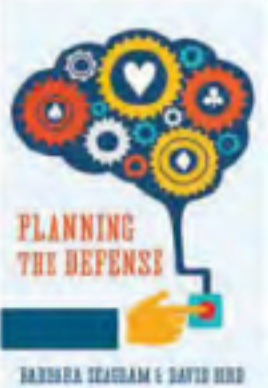



<p><b>BIDDING AT BRIDGE: A QUIZ BOOK</b> <i>Declarer Play at Bridge: a Quizbook</i>, by the same author team, was named the 2013 Book of the Year by the American Bridge Teachers' Association. Building on the success of that title, this book gives the near-beginner a chance to practice the principles on which sound bidding is based, from the opening bid onward. This is not just a series of problems, however. Each section contains a brief introduction to its topic, and the ideas are reinforced with carefully explained solutions and helpful tips throughout. Bridge teachers and students will find this book invaluable.</p> <p><b>\$16.00 USD / \$16.00 CAD</b></p>	<p><b>DECLARER PLAY AT BRIDGE: A QUIZ BOOK</b> This book is very gentle and is written for less experienced players.</p> <p>There are many, many practice hands within.</p> <p>The first page always has the problem and the second page has the solution.</p> <p>Detailed planning for playing hands in suit contracts and in No Trumps. This is Barbara's 18th. published book.</p> <p><b>\$16.00 USD / \$16.00 CAD</b></p>
<p><b>DEFENSIVE PLAY AT BRIDGE: A QUIZ BOOK</b> <i>Planning the Play of a Bridge Hand</i>, by the same author team, was named the 2010 Book of the Year by the American Bridge Teachers' Association. Building on the success of that title, this book gives the near-beginner a chance to practice the principles on which sound defensive play is based, from the opening lead on.</p> <p>This is not just a series of problem hands, however. Each section contains a brief introduction of its topic, and the ideas are reinforced with carefully explained solutions and helpful tips throughout.</p> <p>Bridge teachers and students will find this book invaluable.</p> <p><b>\$16.00 USD / \$16.00 CAD</b></p>	
 <p><b>PLANNING THE PLAY OF A BRIDGE HAND</b> Winner of Book of the Year Award 2010 Do you get that terrible sinking feeling when you first see dummy? Does your mind go blank as everyone waits for you to play to the first trick? If so, you're not alone.</p> <p>Beginning bridge players are taught some of the basic techniques of declarer play: suit establishment, ruffing losers, the finesse, and so forth. The hard part is learning what to do when. In the dreaded moment following the opening lead, the typical novice declarer has no idea where to start. Yet the key to success is simple: before playing from dummy at Trick 1, <i>make a plan</i>.</p> <p>In this book, two of the world's best bridge teachers/authors explain how to go about making a plan as declarer — using a simple step-by-step process. Readers will learn how to decide what to do on a given deal, both in notrump contracts and suit contracts. By the end of the book, even the most inexperienced declarer will be comfortable with more advanced material, such as entry management and counting the hand.</p> <p><b>\$20.00 USD / \$23.00 CAD</b></p>	

 <p>This sequel extends the plan to more complex situations, and covers ideas such as safety plays, avoidance play, trump control, dummy reversal, and endplays. It will appeal to players who have a good grasp of the basics of declarer play, and are looking to improve from there.</p> <p><b>\$20.00 USD / \$23.00 CAD</b></p>	<p><b>PLANNING THE PLAY: THE NEXT LEVEL</b> <i>Barbara's first book in this series (also co-authored by David Bird) won Book of the Year Award by the American Bridge Teachers' Association: Planning the Play of a Bridge Hand. It introduced the basic concepts of how to go about making a plan as declarer for beginning and improving players, and is a popular text for bridge teachers.</i></p>  <p><b>PLANNING THE DEFENSE (2019)</b> Ten years after their award-winning <i>Planning the Play of a Bridge Hand</i>, Seagram &amp; Bird tackle the hardest part of the game: defense.</p> <p>Using the same step-by-step approach, they guide the reader through the minefield of signaling, making a defensive plan and, above all, counting — points, tricks and distribution.</p> <p><b>\$20.00 USD / \$25.00 CAD</b></p>
 <p><b>PLANNING THE DEFENSE: THE NEXT LEVEL Part 2 Advanced</b> Using the same step-by-step approach, they guide the reader through the minefield of signaling, making a defensive plan and, above all, counting — points, tricks and distribution.</p> <p><b>\$20.00 USD / \$25.00 CAD</b></p>	<p><b>Introduction to Declarer's Play An Eddie Kantar Bridge Classic</b></p> <p><b>Completely revised by Barbara Seagram 2019</b></p> <p>The classic first book on declarer play at bridge, covering the topic with clarity, skill and humor.</p> <p>More than fifty years after its first publication, this book has been revised and updated to bring it into line with modern methods of play and bridge education.</p> <p><b>\$14.00 USD / \$18.00 CAD</b></p>
<p><b>Introduction to Defense An Eddie Kantar Bridge Classic</b></p> <p><b>Completely revised by Barbara Seagram 2019</b></p> <p>The classic first book on defensive card play at bridge.</p> <p>Learn everything from hold-up plays, to second hand play, third hand play and defensive signalling which is almost like cheating but it is legal.</p> <p><b>\$14.00 USD / \$18.00 CAD</b></p>	<p><b>Or BOTH Kantar books: \$26.00 USD / \$34.00 CAD</b> <b>These two books are the very best bridge books ever written</b></p>



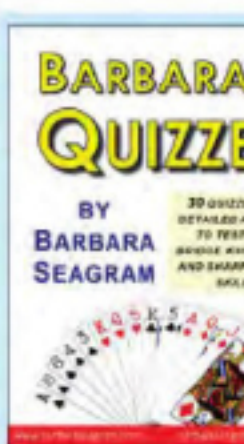

# Barbara Seagram's Books

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<b>Co-Author</b>  	<b>25 Bridge Conventions You Should Know</b> "It doesn't get any better ...." — Eddie Kantar  This new edition has been thoroughly updated, while retaining the approach and features that made the original so popular.  Each convention in the book has been carefully revised to reflect the way it is used in the modern game. Students are now universally taught to play transfers in response to a strong notrump opening, and the new edition reflects that change in several ways.  Three chapters (Landy, Grand Slam Force and Ogust responses to Weak Twos) have been dropped completely in favor of Bergen Raises and the DONT and Meckwell defenses to 1NT.  <b>\$20.00 USD / \$22.00 CAD</b>		<b>Bridge: 25 Ways to Compete in the Bidding</b> The topics covered in this book include: Simple Suit Overcall, Raising Partner's Suit, Responding To Overcalls Without Support, Overcalls That Show Two Suits, Jump Overcalls, Takeout Doubles at the One Level, Responding to a Takeout Double, Later Bidding After a Takeout Double, Other Takeout Double Situations, Notrump Overcalls, RHO Bids Over a 1NT Overcall, Competing over 1NT, Doubling 1NT, Conventional Defenses to 1NT, Takeout Doubles of Weak Two Bids, Overcalling Weak Two Bids, Bidding Over 3-Level Openings, Bidding Notrump Over a Preemt, Bidding Over Other Preempts, Balancing - General Principles, Other Balancing Auctions, Forcing Passes, Locating Stoppers for Notrump, The Law of Total Tricks, Hand Evaluation  <b>\$20.00 USD / \$22.00 CAD</b>
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	<b>POCKET GUIDE TO DEFENSIVE PLAY</b> Using the same format as <i>The Pocket Guide to Bridge</i> , this book provides a handy pocket summary of about two dozen basic concepts in defensive card play. In a concise but readable manner, it summarizes most of the material presented in 25 Ways to be a Better Defender by the same author team. <b>\$10.00 USD / \$10.00 CAD</b>		<b>POCKET GUIDE TO EVEN MORE CONVENTIONS</b> A pocket-sized edition of 25 More Bridge Conventions You Should Know by the same authors, this is a handy guide to popular intermediate-level conventions such as Bergen Raises, Support Doubles, Puppet Stayman, Inverted Minor Raises, Forcing 1NT and more.  <b>\$10.00 USD / \$10.00 CAD</b>
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